



**FOR IMMEDIATE RELEASE**  
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**FIVE LIFE SCIENCE STARTUPS SELECTED TO ATTEND THE BIOLOGIC  
FOUNDATION PITCH DAY FINALS IN LOUISVILLE**

*The Center by SIDIS to host \$50K pitch contest for regional startups solving public health problems*

(LOUISVILLE, KY) -- Five startups have advanced to the bioLOGIC Innovation Award (BIA) Pitch Day Finals to be held in Louisville, KY at The Center by SIDIS later this month. The finalists represent a diverse group of entrepreneurs from Ohio, Indiana and Kentucky whose work spans from medical diagnostics to mental health and beyond. The 2020 BIA finalist cohort includes:

- **Alphyn Biologics, LLC** (Cheviot, OH)
- **Amplified Sciences, LLC** (West Lafayette, IN)
- **Innovative Therapeutix, Inc.** (Louisville, KY)
- **Moxie Girl** (Jeffersonville, IN)
- **SalvePeds** (South Bend, IN)

During the 2020 Pitch Day event, attendees will have the chance to meet and network with the finalists, regional startup leaders and local investors and observe the live 10-minute pitch presentations from the five finalists. Community members in attendance will also hear from Sarah Davasher-Wisdom, President and CEO of Greater Louisville Inc., Sarah Acer, Senior Advisor to the bioLOGIC Foundation, and Nigel Ferrey, CEO and Chairman of SIDIS. The startups will be presenting to a panel of judges which include members of the bioLOGIC Board of Directors and the Community Advisory Group listed below:

- **Board Member Nigel Ferrey**, President and CEO, SIDIS
- **Board Member Dr. MaryBeth Privitera**, Principal, HS Design, Inc.
- **Board Member Dr. Charlie LeCroix**, Corporate Secretary, SIDIS
- **Board Member Dr. Jordan Bonomo**, Associate Professor, Emergency Medicine / Neurocritical Care / Neurosurgery
- **CAG Member Grace Simrall**, Chief of Civic Innovation and Technology, Louisville Metro Government
- **CAG Member Jennifer Dauer**, Managing Director, CincyTech
- **CAG Member. Kyle Keeney**, Entrepreneur in Residence, Elevate Ventures

The BIAs, which include an open application period, online community voting semifinals and a live demo day, are made possible by SIDIS and its community partners, including Angel's Envy, Hotel Covington, the University of Louisville, Bexion Pharmaceuticals, The Kentucky Derby Museum and many others.



The Pitch Day event is free and open to the public and tickets are available online at: <https://www.biologicglobal.org/pitch-day-finals>. To learn more, visit [biologicglobal.org](https://www.biologicglobal.org).

**About bioLOGIC:** Headquartered in Kentucky and established by SIDIS in 2015, bioLOGIC is a community-funded nonprofit organization focused on advancing human health. Our mission is to elevate, cultivate and support transformative life science organizations that aim to improve our community. bioLOGIC supports and provides grant opportunities to early-stage life science companies throughout Kentucky, Ohio, Indiana and beyond. The foundation's 2019 BIA winner, OmniVis, is using the \$50,000 in non-dilutive award funds to pilot a revolutionary device that rapidly detects infectious diseases like Cholera—a disease that infects 3 million people annually and wastes \$2 billion each year in treatment costs. To learn more about bioLOGIC, visit [biologicglobal.org](https://www.biologicglobal.org).

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